

## CHARACTERISTICS

- Consulting and support provided by our experts for phases involving competitive positioning and a general rework of your strategy
- The benefit of our in-depth knowledge of the state of the art in terms of mail processing technology
- Recommendations for drawing up your specifications
- SOLYSTIC's support in maximising the efficiency of your organisational structure and processes
- Offering value-added services to your customers
- Helping you identify both the strong points and the areas for improvement in your current organisational structure



## IN BRIEF

For over 60 years, SOLYSTIC has been partnering postal operators and developing products and solutions tailored to their needs. As the postal market has opened up to competition in every country, national post offices have needed to rethink certain processes and develop innovative services in order to encourage customer loyalty. With the expertise it has built up over the years, SOLYSTIC is able to provide all the consulting services you require – audit, analysis, help in decision-making, benchmarking, etc. – and help you enforce your policy for continuous improvement.

## BENEFITS

- Experience and a firm understanding of the mail processing business
- The potential to compare your organisational structure and your technologies with the best practices of other operators
- SOLYSTIC's help in determining the best manufacturing and commercial strategy according to your experience, your objectives, your market and your values
- Identifying innovative services that will enable you to:
  - expand your offer,
  - improve customer loyalty,
  - gain new customers,
  - reduce your operating costs.

## REFERENCES

- *France: analysis of operations at a mail hub – determining volumes processed and suggesting changes in order to optimise use of available resources*
- *France: design contract for the Roissy Hub*
- *Canada: auditing use of flat sorting equipment*
- *Belgium: validating design of all sorting centres by using simulation techniques.*



FOR MORE INFORMATION  
[www.solystic.com](http://www.solystic.com)  
[contact.sales@solystic.com](mailto:contact.sales@solystic.com)  
Tel : +33 (0)1 49 69 41 00