

Welcome to the age of e-commerce

The Covid-19 outbreak has affected many aspects of our lives. We have learned to keep a distance, wash our hands more frequently and wear a mask when physical distancing is not possible. People have also learned to shop differently, and these habits seem likely to remain. This massive shift to e-commerce has been a tremendous boost for pre-existing trends of the postal and parcels industry: growth in parcels, the shift from B2B to X2C (anything to customer) and the decline of mail.

Since Covid-19 hit, the post and parcels delivery infrastructure has become a key

asset for retailers and for general economic development. This is a great opportunity, but also a challenge. The last-mile delivery transforms a mere cost to a strategic differentiator, as the number of recipients increases while the drop density looks to significantly decrease, due to many people relocating away from large cities.

Solystic, with its strong legacy of more than 4,000 pieces of equipment delivered worldwide for the postal and parcel industry, has been investing in innovative, disruptive solutions to help post and parcels operators benefit from this opportunity and

meet this challenge. Robot-based solutions enable the automation of manual tasks such as packets feeding into sorters (Solystic Robotic Induction), or handling bulky items (Solystic Soly mobile robots). Solystic's CST sorters enable high-speed sorting of X2C products with a very compact footprint.

By combining robotic induction, CST sorters and Soly mobile robots in a process driven by an intelligent and dynamic supervisory control system, the X2C products can be rapidly walk-sorted, i.e. prepared for final delivery, almost without any manual operation.

The full automation of manual, repetitive tasks combined with a smart, dynamic process for delivery preparation are the key assets for the future of the postal and parcels industry in our age of e-commerce.

Solystic offers a wide range of solutions for sorting and delivery preparation



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